

# Japan Platform

## Our Vision

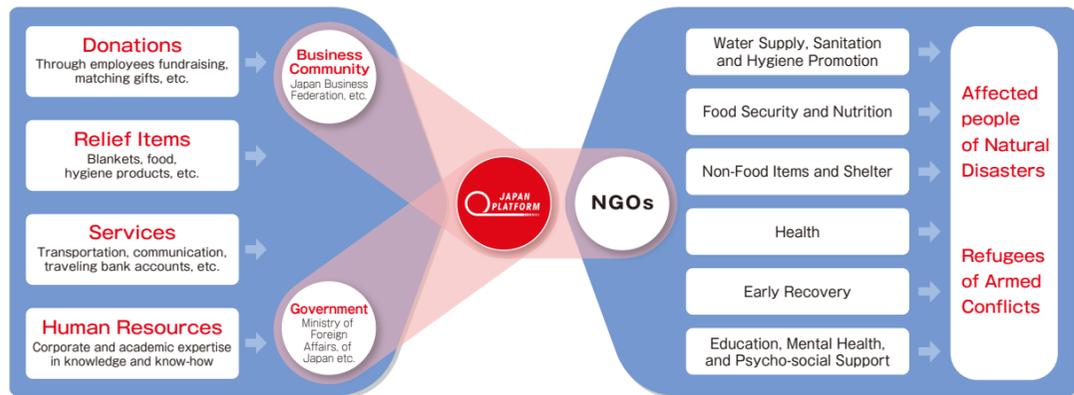
To expand Japanese assistance globally and create a world where all individuals can open a path to the future.

At Japan Platform, we aim to realize our vision through the following three endeavours.

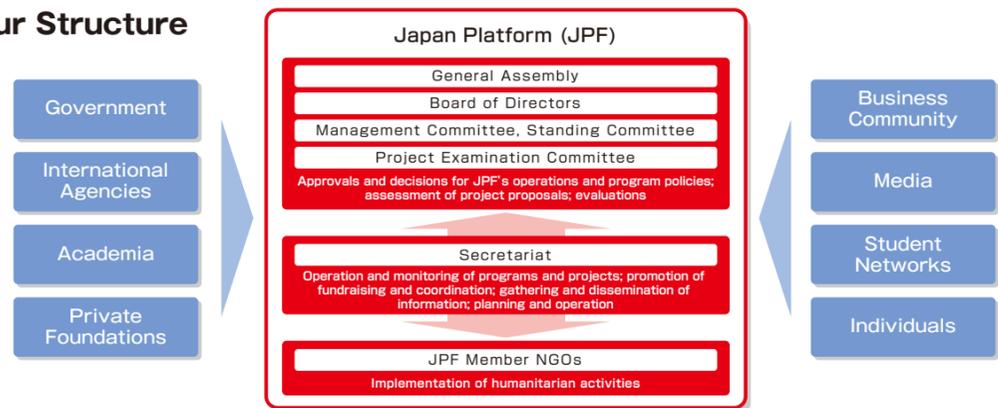


## Our Function

Japan Platform brings together NGOs, government, civil society and private sector in Japan as equal partners in order to deliver humanitarian assistance.



## Our Structure



Refugees of Armed Conflicts, Affected people of Natural Disasters



## Your Regular Support to Japan Platform is Greatly Appreciated

At Japan Platform (JPF), our activities are supported by your generous donations.



We are seeking Corporate and Organizational Support Members who can support our vision and actions with regular contributions. Corporate and Organizational Support Members are invited to participate in JPF activities through making suggestions for JPF activities and receiving information on various relevant issues within and outside of Japan. For your annual membership, we kindly ask that you make contributions in multiple units of 50,000 yen.

Starting from 30 yen per day, your disaster relief and humanitarian aid contribution will make an immediate impact on the lives of those in need of aid right now. And it will also help us prepare for potential disasters and humanitarian crises in the future. We ask individual supporters to give regularly so that we can best prepare for the next disaster even if we cannot predict when exactly it will be.

### Bank Account & PayPal

Thank you for your continuous support for this long journey towards recovery.

Donating to Japan Platform activities in general

Account name	TOKUHI JAPAN PLATFORM
Bank name	Bank of Tokyo-Mitsubishi UFJ
Branch	Head Office
Bank Address	2-7-1, Marunouchi, Chiyoda-ku, Tokyo, 100-8388, Japan
Swift code	BOTKJPJT
Account	Ordinary
Account No.	0717028

Donating to aid to Fukushima appeal

Account name	TOKUHI JAPAN PLATFORM
Bank name	Bank of Tokyo-Mitsubishi UFJ
Branch	Head Office
Bank Address	2-7-1, Marunouchi, Chiyoda-ku, Tokyo, 100-8388, Japan
Swift code	BOTKJPJT
Account	Saving
Account No.	0153375

You can also designate a program when you donate to us. Please find more information on our website.

### Japan Platform

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### www.japanplatform.org

Facebook Japan Platform

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Twitter @jpf\_kokunai (Domestic Program)



Cooperative and coordinated efforts by diverse civil society partners creating one aid platform

# Japanese emergency humanitarian aid reaching destinations throughout the world

Japan Platform (JPF) delivers prompt and effective emergency humanitarian aid to affected people of natural disasters and those who became refugees and Internally displaced persons as a result of conflicts all over the world. Since our foundation in 2000, we have implemented over 1,400\* humanitarian aid projects totaling 54\* billion yen in 47 countries and regions.

NGOs, the government of Japan, business communities, and intellectuals, such as academia, and the media come together in partnership, and aid activities are implemented under coordination and cooperation that make the most of each party's characteristics and resources. As an emergency humanitarian aid professional, we share information and provide various support to our 43\* Member NGOs, each of whom has its own expertise and strengths, and together we implement programs in response to the needs of disaster affected people and refugees.

\*as of April 2019



## 【South Sudan】 Humanitarian Response to South Sudan Conflict, June 2016-

JPF has continued to deliver emergency assistance to IDPs and refugees forced from their homes due to armed conflict, deterioration of public security and continued fighting, while reinforcing resilience in areas devastated by the conflict. From June 2016, JPF launched a three-year program to provide assistance in shelters, food, WASH, education, conflict prevention and protection of children to IDPs within South Sudan and refugees that have fled to three neighboring countries: Ethiopia, Uganda and Kenya. In response to the outbreak of a famine in South Sudan, JPF began its emergency campaign for South Sudan from May 2017, providing assistance in nutrition improvement and livelihood support.



## 【Palestine】 Humanitarian assistance to Occupied Palestinian Territory August 2014-

Large-scale military clashes erupted in Gaza as a result of the killings of youths in Israel and Palestine in June and July of 2014. JPF took action as an emergency response by the end of July 2014 and has since provided aid through the provision of food and goods, health, child protection, and agricultural aid. Currently, 1.3 million residents of Gaza are still in need of emergency aid in the sectors of food security, shelter protection, WASH, health/nutrition, education, and coordination. Therefore, JPF is continuing this aid program as an emergency response period to alleviate this humanitarian crisis.

## 【Iraq & Syria】 Humanitarian Response, November 2012-



emergency humanitarian aid totaling five billion yen, both within and outside of refugee camps, in order to provide assistance to ensure basic conditions for life with dignity for those whose lives have been affected by the conflict.

In the fifth year of the humanitarian crisis in Syria, 24 million people remain affected by the conflict. JPF began providing aid in 2012 for the humanitarian crisis in Syria and neighboring countries (Iraq, Lebanon, Jordan, and Turkey), and in 2014, started providing aid for IDPs within Iraq. Adhering to the basic principles of humanitarian aid, we have delivered

\*Since the beginning of the Syria Humanitarian Response in 2012, JPF has adhered to the following program policies:  
● Japanese staff members do not enter Syria and operate projects remotely.  
● Japanese staff members do not enter Evacuation Advisory Zones within Iraq.  
● Each Member NGO will implement aid in adherence to safety management and evacuation manuals. If there is a possibility of danger, NGO must be immediate withdrawal.



## 【Afghanistan, Pakistan】 Emergency Response to Afghan Repatriated Refugees 2017 February 2017-

Since July 2016, there has been a rapid increase of Afghans returning from Pakistan, with a total of around 620,000 people having made the return to Afghanistan as of January 2017. During 2017, an additional one million refugees are expected to return, potentially making this the largest repatriation of Afghan refugees in history. In response to this situation, JPF launched this program in February. Four member NGOs have begun to deliver assistance in the Nangarhar, Laghman and Kabul Provinces in Afghanistan. They are working together with their local counterparts to deliver sleeping kits, food, emergency supplies and cash.

## 【East Japan】 Response to the Great East Japan Earthquake March 2011-

From the time of the Great East Japan Earthquake to the end of March 2017, JPF has received assistance as well as over 7.2 billion yen in donations from over 3,500 companies and other organizations, and 45,000 individuals. Through the Living Together (Tomo ni Ikiru) Fund, these donations have been passed on to JPF member NGOs as well as local NGOs and NPOs to enable local actors to lead the recovery, and 372 assistance projects have been implemented with a focus on four areas: community assistance, safety-net assistance, occupational assistance and coordination support. With more than 23,000 people from Fukushima still living in a state of evacuation\*, JPF plans to continue assistance at least until the end of the 2018 fiscal year. In addition to that, in Iwate and Miyagi Prefectures, coordination and organizational development functions have been transferred to local aid organizations to further transition to a locally led recovery. JPF will use our strong relationships with local assistance organizations and continue to provide support for specific areas and issues through outsourcing.  
\* Reconstruction Agency, 30 May 2017 <http://tohoku.japanplatform.org/>



## 【Japan】 Emergency Response to Earthquake in Kumamoto April 2016-



JPF began gathering information right after the foreshock that struck Kumamoto on April 14, 2016 and decided to take action immediately after the main shock. Based on its past experience in delivering assistance both inside and outside Japan, the Humanitarian Charter, and international standards related to humanitarian response, JPF and its member NGOs have together delivered assistance to evacuation centers, psychology care to mothers and children, and assistance in rebuilding the lives of those who live in temporary homes, with a special attention to gender and persons who become vulnerable during disasters, such as seniors, women, children and disabled persons. In the next phase, starting October 2016, JPF has been continuing to provide assistance to people living in temporary housing, while working to enhance capabilities of local actors by training local personnel in assistance and supporting the activities of intermediary assistance organizations within Kumamoto Prefecture, targeting local organizations that are directly supporting the recovery.

## 【Nepal】 Emergency Response to Nepal Earthquake 2015 April 2015 - May 2016

The massive 7.8 magnitude earthquake that occurred on April 25, 2015, with an epicenter 76 kilometers northeast of Nepal's capital Kathmandu, and the major aftershock that followed on May 12, 2015, together killed more than 8,850 people and destroyed more than 600,000 houses. JPF immediately began gathering information and discussing the response, and decided to take action on the following day, April 26, to contribute to securing the safety of the affected population as well as sustaining their lives. From April 27, 15 JPF member NGOs began performing its initial assessment, medical assistance, delivery of assistance supplies, distribution of temporary shelter kits, construction of temporary school buildings, and emergency repair of public supply facilities.



## 【Philippines】 Emergency response to Typhoon Haiyan (Yolanda), November 2013 - May 2014

In November 2013, Typhoon Haiyan struck Leyte Island in the Philippines, causing catastrophic damage: 7,000 dead or missing and, 16 million people affected. JPF started gathering information before Haiyan made landfall on Leyte, and stood by an expected disaster. Member NGOs shared information on the ground and carried out their aid activities in response to local needs. An expert evaluating this program noted that "despite the concentration of aid to Leyte and Samar Islands, JPF made a unique contribution as a platform with multiple member NGOs to bring aid to other islands that had not gotten much attention."



IDP : internally displaced person  
WASH: water, sanitation, and hygiene promotion



## Tsutomu Yamanaka

Ground Leader in Fukushima (Great East Japan Earthquake Victim Aid) Domestic Program Division

## Providing Wide-Ranging Aid that Supports Self-Reliance Among Victims

Domestic Program Division

JPF opened its Tohoku Office in Sendai shortly after the Great East Japan Earthquake (March 2011), and closely coordinated with local authorities, social welfare councils and NGOs, to deliver assistance to the three disaster-affected prefectures: Iwate, Miyagi and Fukushima. I went to the disaster areas immediately after the earthquake hit and participated in the emergency response, and now I work in the Fukushima office. In addition to the damages caused by the earthquake and tsunami, Fukushima has been affected by the nuclear accident, which causes new issues that are unique, complex and urgent. Therefore, JPF is working to enhance assistance for Fukushima through

1. providing assistance for socially vulnerable persons as well as persons with financial or psychological difficulties;
2. sustaining, reviving and building local communities among evacuees and returnees;
3. sustaining local traditions, cultures and livelihoods;
4. mitigating anxieties that arise from radioactive contamination;
5. granting funds to local NPOs through the Living Together Fund with a focus on networking and creating opportunities.

Additionally, JPF protects what is central and integral to people, and enables the dignity and potential of those affected by the disaster as well as evacuees through capacity building and organizational development for assistance organizations. We also strive to match corporations that want to assist the disaster-affected areas with local needs.



## Naoya Hirano

Deputy Manager, Liaison Division

## Promoting Cooperative Relations between NGOs and Corporations

Liaison Division

JPF operates on both government (MOFA : the Ministry of Foreign Affairs of Japan) and private (donations from corporations, organizations, and individuals) funding. I am responsible for the latter. In other words, I work on raising private funds to build the capacity of the JPF secretariat and to support the activities of our member NGOs. Currently, JPF receives regular support from about 80 corporations and organizations. Prompt reaction through donations, generous gifts of services, know-how from corporations in industries, etc. accelerates our emergency aid activities. Through sharing the contents and results of our activities and what the needs are on the ground, JPF proposes new forms of relationships between corporations and NGOs to bring aid to those in need.

I hope to continue to explore initiatives and cooperative working systems that enhance the value of corporations and NGOs, where both parties can solve fundamental social problems together as members of the same society.



## Yuko Shibata

General Manager, the Emergency Response Division

## Understanding the Needs at the Frontlines of Aid

the Emergency Response Division

The role of the Emergency Response Division is to respond swiftly and timely to the emergency, gather information of the affected area, and coordinate with local organizations when natural disasters or conflicts strike overseas or within Japan. To fulfill this role, JPF staff members visit the field immediately after disaster strikes when it is needed. In the field, coordination with relevant actors is critical, and that is why we work to build good relationships even during non-emergency times. In 2017, The Emergency Response Division is newly reformed as a department which enhance our organization's capacity to deliver emergency assistance better, supporting our member NGOs.

I worked for another NGO before joining JPF and was involved with humanitarian programmes in Afghanistan, Iraq, Liberia and South Sudan. I believe that NGOs are in the closest to the people who need support and that they have the most information. NGOs see the situation on the ground and hear directly from the local people. They can be very flexible and adapt to unstable situations of the ground. Working for JPF has brought me contentment and pride as I am able to support the activities of member NGOs while being comprehensively involved in the programs.

## ▶ NGO Unit (JPF member NGOs)

We coordinate and share information with our member NGOs, each of whom has its own expertise and strengths, and together we implement programs in response to the needs of disaster victims and refugees.

<b>AAR Japan</b> Association for Aid and Relief, Japan	<b>AAR</b> Association for Aid and Relief, Japan	<b>ADRA</b> ADRA Japan	<b>ADRA</b> ADRA Japan	<b>BHN</b> BHN Association	<b>BHN</b> BHN Association
<b>CCP</b> CCP Japan	<b>CCP</b> CCP Japan	<b>CARE</b> CARE International Japan	<b>CIJ</b> CARE International Japan	<b>CWS JAPAN</b> CWS Japan	<b>CWS</b> CWS Japan
<b>FIDR</b> Foundation for International Development/Relief	<b>FIDR</b> Foundation for International Development/Relief	<b>FMYY</b> Community Media FMYY	<b>FMYY</b> Community Media FMYY	<b>GNJP</b> Good Neighbors Japan	<b>GNJP</b> Good Neighbors Japan
<b>Habitat for Humanity Japan</b>	<b>HFHJ</b> Habitat for Humanity Japan	<b>HOPE</b> HOPE International Development Agency	<b>HOPE</b> HOPE International Development Agency	<b>HuMA</b> Humanitarian Medical Assistance	<b>HuMA</b> Humanitarian Medical Assistance
<b>ICAN</b> International Children's Action Network	<b>ICAN</b> International Children's Action Network	<b>IVY</b> IVY	<b>IVY</b> IVY	<b>JADE</b> Japan Agency for Development and Emergency	<b>JADE</b> Japan Agency for Development and Emergency
<b>JAFA</b> Japan Asian Association and Asian Friendship Society	<b>JAFA</b> Japan Asian Association and Asian Friendship Society	<b>JAR</b> Japan Association for Refugees	<b>JAR</b> Japan Association for Refugees	<b>JCSA</b> Japan Car Sharing Association	<b>JCSA</b> Japan Car Sharing Association
<b>JEN</b> Japan Emergency NGO	<b>JEN</b> JEN	<b>JH</b> Japan Heart	<b>JH</b> Japan Heart	<b>JIMTEF</b> Japan International Medical Technology Foundation	<b>JIMTEF</b> Japan International Medical Technology Foundation
<b>JISP</b> Japan International Support Program	<b>JISP</b> Japan International Support Program	<b>JOICFP</b> Japanese Organization for International Cooperation in Family Planning	<b>JOICFP</b> Japanese Organization for International Cooperation in Family Planning	<b>JRA</b> Japan Rescue Association	<b>JRA</b> Japan Rescue Association
<b>Japanese Red Cross Society</b>	<b>JRCS</b> Japanese Red Cross Society	<b>KnK</b> KnK Japan	<b>KnK</b> KnK Japan	<b>MDM</b> Médecins du Monde Japon	<b>MDM</b> Médecins du Monde Japon
<b>NICCO</b> Nippon International Cooperation for Community Development	<b>NICCO</b> Nippon International Cooperation for Community Development	<b>OAJ</b> ONE ASIA	<b>OAJ</b> ONE ASIA	<b>OBJ</b> Operation Blessing Japan	<b>OBJ</b> Operation Blessing Japan
<b>PARCIC</b> PARC Interpeoples' Cooperation	<b>PARCIC</b> PARC Interpeoples' Cooperation	<b>PBV</b> PEACE BOAT Disaster Relief	<b>PBV</b> PEACE BOAT Disaster Relief	<b>PLAN</b> Plan International Japan	<b>PLAN</b> Plan International Japan
<b>PWJ</b> Peace Winds Japan	<b>PWJ</b> Peace Winds Japan	<b>RABENET</b> Reconstruction Assistance Business Expert NETWORK	<b>RABENET</b> Reconstruction Assistance Business Expert NETWORK	<b>REALS</b> REACH ALTERNATIVES	<b>REALS</b> Reach Alternatives
<b>SCJ</b> Save the Children Japan	<b>SCJ</b> Save the Children Japan	<b>2HJ</b> Second Harvest Japan	<b>2HJ</b> Second Harvest Japan	<b>SEEDS</b> SEEDS Asia	<b>SEEDS</b> SEEDS Asia
<b>SN</b> Shapla Neer = Citizens' Committee in Japan for Overseas Support	<b>SN</b> Shapla Neer = Citizens' Committee in Japan for Overseas Support	<b>SPJ</b> SDGs Promise Japan	<b>SPJ</b> SDGs Promise Japan	<b>SVA</b> Shanti Volunteer Association	<b>SVA</b> Shanti Volunteer Association
<b>TMN</b> Tono Magokoro Net	<b>TMN</b> Tono Magokoro Net	<b>Vnet</b> Vnet	<b>Vnet</b> Vnet	<b>WVJ</b> World Vision Japan	<b>WVJ</b> World Vision Japan

# ▶ Overview of the Organization

**Name** Japan Platform [Specified Nonprofit Corporation]

**Founded** August 10, 2000

**Operation Summary** We provide prompt and effective humanitarian aid at various international and domestic sites for victims of natural disasters and those who have become refugees as a result of conflicts. To this end, NGOs, the government of Japan, business communities, and intellectuals come together in partnership, and aid activities are implemented under coordination and cooperation that make the most of each party's characteristics and resources.

**Accomplishments** Since our foundation in 2000, JPF has delivered humanitarian aid to 55 countries and regions, over 1,650 programs totaling 67 billion yen.

Afghanistan, Bangladesh, Brazil, Burkina Faso, Cambodia, Chad, Chile, China, Democratic Republic of the Congo, Djibouti, East Timor, Ecuador, Eritrea, Ethiopia, Guatemala, Haiti, India, Indonesia, Iran, Iraq, Japan, Jordan, Kenya, Laos, Lebanon, Lesotho, Liberia, Malawi, Mauritania, Mongolia, Mozambique, Myanmar, Nepal, Niger, Pakistan, Palestinian Territories, Peru, Philippines, Sierra Leone, Solomon Islands, Somalia, South Sudan, Sri Lanka, Sudan, Swaziland, Syria, Thailand, Turkey, Uganda, Vanuatu, Venezuela, Vietnam, Yemen, Zambia, and Zimbabwe.

## Board of Directors

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**Shusai Nagai** Senior Research Fellow, Research Center for Innovation Management, Ritsumeikan University  
**Takeshi Komino** General Secretary, CWS Japan

### Executive Directors

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**Motomichi Ikawa** Senior Associate, Kuni Umi Asset Management Co. Ltd.  
**Hiroaki Ishii** Director of the Board, Japan Association for Refugees  
**Masako Ishi** Professor, College of Intercultural Communication, Rikkyo University  
**Hikaru Ishikawa** CEO, STEIN Corporation  
**Kazuyuki Kinbara** Executive Director, Organization for Technical Intern Training  
**Hiroataka Sekido** Executive Adviser, Starts Corporation Inc.  
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**Yoshiteru Horie** Senior Managing Director / Secretary General, AAR Japan  
**Hiroshi Yokoo** Chairman, AEON 1% Club Foundation / Senior Adviser, AEON Co., Ltd.

### Auditors

**Kazuyuki Shinada** Certified Public Accountant  
**Hiroshi Tanaka** Executive Director, The Japan Foundation Center

### Senior Advisers

**Noboru Ishizaki** Senior Adviser, NetLearning Holdings, Inc  
**Nobuyuki Koga** Special Senior Advisor, Nomura Holdings Co.Ltd.  
**Sadahiko Sugaya** Senior Adviser, TV TOKYO Corporation  
**Nobutaka Muraio** Professor, Kwansei Gakuin University

### Standing Committee

**Shusai Nagai** Senior Research Fellow, Research Center for Innovation Management, Ritsumeikan University  
**Motomichi Ikawa** Senior Associate, Kuni Umi Asset Management Co. Ltd.  
**Masako Ishii** Professor, College of Intercultural Communication, Rikkyo University  
**Takeshi Komino** General Secretary, CWS Japan  
**Toshihide Kawasaki** Director, Non-Governmental Organizations Cooperation Division International Cooperation Bureau, Ministry of Foreign Affairs  
**Takehiro Hozumi** Programme Manager, AAR Japan  
**Akiko Horiba** Senior Program Officer, Asia Peace Initiatives Department, The Sasakawa Peace Foundation  
**Takeharu Takahashi** Secretary General, Japan Platform

### Adviser to Standing Committee

**Kazuto Sasaki** Project General Manager, International Division, The Japan Chamber of Commerce and Industry / The Tokyo Chamber of Commerce and Industry